

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





# *Giant-Hybrid* **BLUEBERRIES**

## **ALMOST AS BIG AS GRAPES**

Fine flavored, high quality berries. Easy to grow. Plant two or more varieties to insure cross-pollination. Plant in soil containing an abundance of peat moss or humus. Well-rooted plants.

**RANCOCAS** (Early)

**CONCORD** (Midseason)

**JERSEY** (Late)

**RUBEL** (Very late)

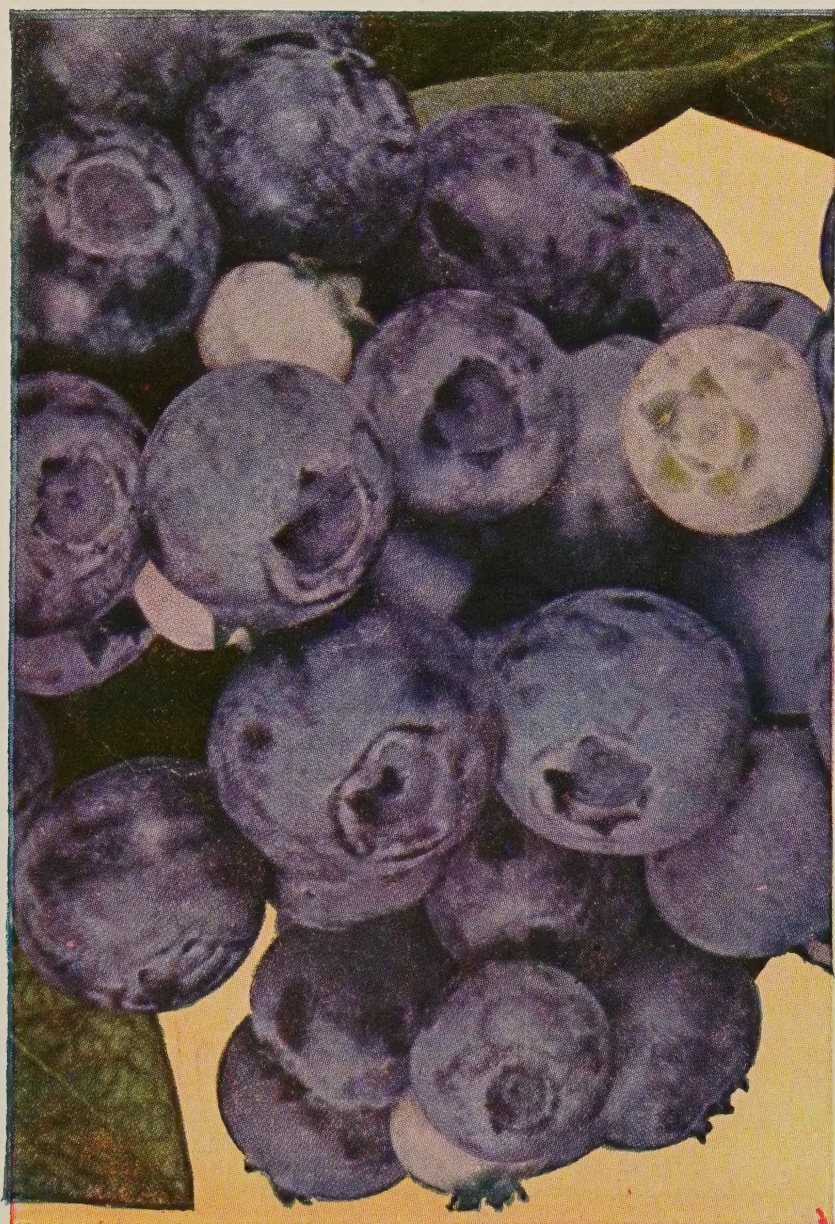
### **READY-TO-BEAR SIZE:**

**12 to 18 inches \$1.75 each: 3 for \$5.00**

## **Blueberry Hedges**

For delicious fruit and ornamental beauty. Set plants about 3 feet apart, prune when necessary. Perfectly hardy. Select any two or more varieties listed above. Well-rooted plants, 6-12 inches high.

**\$1.35 each 6 for \$7.50 12 for \$14.85**







RASPBERRY, INDIAN SUMMER

# Goldfarb's Juicy Raspberries

**FRESH  
FROM YOUR OWN GARDEN**

**EASY TO GROW—WILL BEAR THIS SUMMER**

**INDIAN SUMMER** (New Everbearing). Two full crops each season. **Doz. \$2.50, 25 for \$4.75.**

**LATHAM.** Most popular. Large, rich, red berries. Delicious flavor, heavy bearer. **5 for \$1.25, 25 for \$5.95.**

**CUMBERLAND (Black).** Largest "Black Cap" Raspberry grown. Firm, sweet, and juicy. **5 for \$1.25, 25 for \$5.95.**

*Goldfarb's Seed Store*

**160 East 57th Street  
NEW YORK 22, N. Y.**



# Strawberries

*That "Melt in Your Mouth," June 'til Frost*

Choice varieties for eating, preserving and deep freezing. Plant a Strawberry patch or set them along the edge of your flower border.

## **BEARING AGE, FIELD-GROWN PLANTS**

**JUNE BEARING:** Premier, Fairfax, Dorsett, Catskill.

Bundle of 25.....\$1.25      100 plants for.....\$3.50

**EVERBEARING:** Gem, Mastodon.

Bundle of 25.....\$1.50      100 plants for.....\$5.00

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## **Home Garden Collection**

### **FIELD-GROWN PLANTS**

25 June Bearing

25 Everbearing

50 PLANTS

for

**\$2.50**

### **POT-GROWN PLANTS**

25 June Bearing

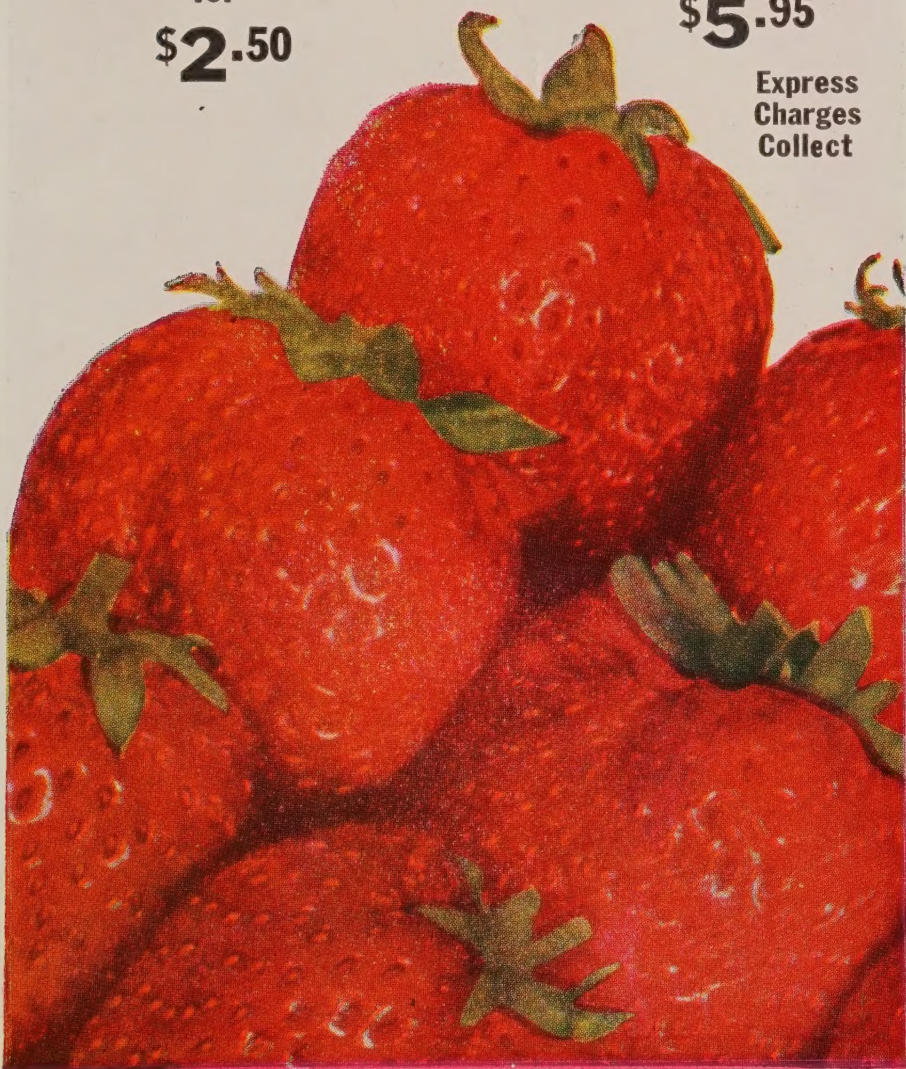
25 Everbearing

50 PLANTS

for

**\$5.95**

**Express  
Charges  
Collect**







BLACKBERRIES



CONCORD SEEDLESS GRAPES

## GOOD HEALTH and GOOD EATING from Small Gardens



WASHINGTON ASPARAGUS

### ASPARAGUS

**Mary Washington.** Large, dark green stalks; mild and tender; rust resistant. Strong 2 year roots. 25 for **\$1.75**, 100 for **\$5.50**.

### RHUBARB

**MacDonald.** Red all the way through. 75c. each, 3 for **\$2.00**.

**Canada Red.** Bright red, fine for sauces and pies. 85c. each, 3 for **\$2.25**.

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**SPECIAL: 6 Roots (3 of each)**  
**\$3.95**

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### BLACKBERRIES

**Eldorado.** Sparkling, jet-black berries; fine flavor. Ripens in July. Large, 1 year old plants, 12 for **\$2.00**, 25 for **\$3.75**.

### GRAPES

**Concord Seedless (New).** Large bunches. Excellent flavor, fine for juice, pies and desserts. **\$1.15** each, 3 for **\$3.25**.



RHUBARB





TROPICAL BLUE BEAUTY, \$2.25 each

## WATER LILIES

### FOR THE GARDEN POOL

#### Tropical Day-blooming Water Lilies

**READY TO BLOOM WHEN SHIPPED**

**GENERAL PERSHING.** Lovely pink.....\$2.75 each

**BLUE BEAUTY.** Light blue (*illustrated*)....\$2.25 each

**MRS. GEO. H. PRING.** White.....\$2.25 each

**Collection: All 3 for only \$5.95**

#### Tropical Night-blooming Water Lilies

**JUNO.** Pure white. 10-12 inches across.....\$2.25 each

**O'MARA.** Beautiful, 8-inch, rose pink flowers.....\$1.75 each

**DEVONSHIRE.** Large, exquisite deep red.....\$1.75 each

#### Hardy Water Lilies

**MARLIAC ALBIDA.** Pure white.....\$1.75 each

**MARLIAC CARNEA.** Delicate pink.....\$1.75 each

**MARLIAC CHROMATELLA.** Yellow.....\$1.75 each

**Collection: All 3 for only \$4.95**

Add 20 cents for packing and postage for each order,  
within 300 miles of New York City



# Goldfarb's Colorful 'Glads'

**EXHIBITION VARIETIES—PRIZE WINNERS AT  
ANY SHOW—EASY TO GROW**

	Doz.
<b>Coral Glow.</b> Immense coral red.....	<b>\$1.65</b>
<b>White Gold.</b> Very large, light cream shading to gold.	<b>3.75</b>
<b>Greta Garbo.</b> Exhibition pink with yellow.....	<b>1.65</b>
<b>Chamouny.</b> Cerise red, petals edged silver; 10 to 12 blooms open at one time.....	<b>1.65</b>
<b>Black Opal.</b> Dark glistening red; exceptional.....	<b>1.15</b>

**SPECIAL ORDER NO. 109**

**25 Bulbs (5 each) \$3.50**

**(2 SPECIAL OFFERS FOR \$6.50)**

## BLUE RIBBON MIXTURE

A glorious assortment of brilliant colors and shades selected from choice cut flower varieties. For a continuous supply of these gorgeous flowers all Summer long, plant some bulbs every 10 days from the middle of April to the middle of June.

**65¢ per doz., \$5.00 per 100**











LILIUM SPECIOSUM RUBRUM

# *Magnificent* **RUBRUM LILIES**

## THE SHOWY LILY

**Speciosum Rubrum.** Again available. Beautiful blooms of rich, ruby carmine spotted on white ground with broad,

reflexed petals. Bulbs develop into clumps, lasting many years. Plant 9-10 in. deep. Large Bulbs. Each....**\$0.75**  
6 for.... **4.00**  
12 for... **7.50**

## **LILIES**

### **SPECIAL OFFER NO. 100**

- 1 *Speciosum rubrum*
- 1 *Regale*
- 1 *Double Tigrinum*
- 1 *Umbellatum*

All 4 (1 each) **\$1.65**

3 each of the above varieties only

**\$4.75**

### **Lilium speciosum album.**

Beautiful large pure white flowers similar to *Speciosum rubrum*. Each...**\$1.00**  
6 for...**\$5.50**





# SIX EARLY FLOWERING CHRYSANTHEMUMS

*Recent Novelty Introductions*

**Strong Plants—Easy to Grow**

- 1—**LAVENDER LADY.** Beautiful, double lavender-pink flowers, 4 in. across. 24 in. Late September to frost. (*Illustrated.*)
- 2—**EUGENE A. WANDER.** Glistening golden yellow, fully double blooms, 4½ to 5 in. across. 24 in. Mid-September to frost.
- 3—**BURGUNDY.** Rich cerise crimson, deeper at center. 2½ ft. October to frost. (*Illustrated.*)
- 4—**AVALANCHE.** Best of the whites.
- 5—**MRS. PIERRE S. DU PONT III.** Large, double flowers of soft peach-bronze, tinted rosy-salmon. 2½ to 3 ft. Early October.
- 6—**SEQUOIA.** Well formed double flowers of apricot buff. 2 ft. Late September. (*Illustrated.*)

**Separately 55c. Each**

*Special Offer* No. 68

**Six Plants (one of each) Only \$2.60**

(Postpaid within 300 miles of New York City—Beyond, Express Collect)





ETOILE DE HOLLANDE

## 5 Prize-winning Everblooming Roses

### WILL BLOOM THIS SUMMER

**ETOILE DE HOLLANDE.** Large crimson, velvety sheen  
(illustrated).

**DAME EDITH HELEN.** Double, fragrant, glowing pink.

**MRS. E. P. THOM.** One of the best yellows; fragrant;  
fine for cutting.

**TALISMAN.** Two toned, golden yellow and copper. A  
good Rose for cutting. Free blooming.

**K. A. VIKTORIA.** Fragrant, pure white blooms.

**All 5 for only \$5.95**

(A \$6.75 Value)

**SEPARATELY, \$1.35 EACH**

## APRICOT QUEEN

(Pat. 464)

Rich, fruity fragrance and a color that arrests attention and compels admiration. Burnt orange buds open to 4-in. blooms of the most gorgeous coppery orange pink with gold at the base of the petals. Outstanding.

**\$1.95 each**





# Goldfarb's HARDY PHLOX

**AN ABUNDANCE OF  
BLOOM THROUGHOUT THE SUMMER**

**LEO SCHLAGETER**..... Brilliant scarlet carmine  
**SNOWCAP**..... Pure white  
**SILVERTON**..... Beautiful lilac blue  
**SALMON GLOW**..... Striking flame pink  
**PINK LADY**..... Beautiful, soft salmon pink

**SEPARATELY: 3 PLANTS FOR \$1.50**

*Special Offer No. 84*

**STRONG FIELD-GROWN PLANTS**

**All 5 only \$2.35**



PHLOX, PINK LADY





AQUILEGIA (COLUMBINE)



HYBRID DELPHINIUM

## Perennial Specialties

Each of the following special offers represents the finest in Perennial Plants both with relation to size and quality. Order now for blooms this Summer.

**A LONG-SPURRED COLUMBINE.** Rich, beautiful colors. Perfectly hardy, blooming year after year. **5 for \$2.35, postpaid**

**B HYBRID DELPHINIUM.** Assorted colors. Strong plants blooming from July to frost. **5 for \$2.85, postpaid**

**C FOXGLOVES.** Handsome spikes for the background in the mixed border. Assorted colors. **5 for \$2.35, postpaid**

**D GAILLARDIA.** An excellent flower for the hardy border. Blooms continuously from June until frost. Assorted colors. **3 for \$1.45, postpaid**

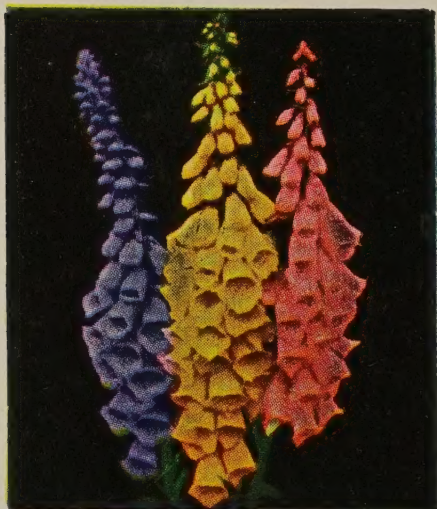
**E ORIENTAL POPPIES.** The finest varieties with large flowers in May and June. Reds, Pinks, Orange, etc. Our selection of colors. **5 for \$2.85, postpaid**

**F CANTERBURY BELLS.** Large, bell-shaped flowers on plants about 3 ft. tall. Ideal for the background in the hardy border. **5 for \$2.35, postpaid**

**SPECIAL: COMPLETE COLLECTION (from A to F)**

**28 PLANTS—Only \$11.95**

(A \$14.20 Value)



DIGITALIS (FOXGLOVE)



GAILLARDIA



**GOLDFARB'S SEED STORE**  
160 East 57th St. New York 22, N. Y.

COUNTY ..... STATE .....

**Shipping Directions Are Desirable**—If there is a special date on which you would like to receive your order, mention it on the order blank.

***One per cent Sales Tax must be added to orders delivered in Greater New York (Manhattan, Bronx, Queens, Brooklyn and Staten Island)***



